



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#15-0358

TO: Honorable Mayor & Members
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: April 7, 2015

TITLE: Event Agreements: Dawg Squad Foundation, Inc., USA Volleyball Junior Tour, Fiesta Fabuloso Cinco De Mayo Celebration and Food In Motion: Morning After Market

Recommendation

It is recommended that the City Commission approve event agreements with Dawg Squad Foundation, Inc., Pro-Motions Sports Marketing, Inc., Fort Taco LTD and Strictly Local, Inc. and authorize execution of agreements by the City Manager.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of Event Agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Information for each event is as follows:

Event 1:

Applicant: Dawg Squad Foundation, Inc.
Event Name: Dawg Squad Foundation, Inc.
04/07/15
15-0358

Date/Time: Saturday, April 25, 2015 (10:00am- 10:00pm)
Location: Snyder Park- 3299 SW 4th Ave
Road Closings: No
Alcohol: Yes
Amplified Music: Yes- (10:00am- 10:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 1

Event 2:

Applicant: Pro-Motions Sports Marketing, Inc.
Event Name: USA Volleyball Junior Beach Tour
Date/Time: Saturday, May 2, 2015 (9:00am-5:00pm), Sunday, May 3, 2015 (9:00am-5:00pm)
Location: Fort Lauderdale Beach Park- 1100 Seabreeze Blvd
Road Closing: No
Alcohol: No
Amplified Music: Yes- (9:00am- 5:00pm) event days
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 2

Event 3:

Applicant: Fort Taco LTD
Event Name: Fiesta Fabuloso Cinco De Mayo Celebration
Date/Time: Tuesday, May 5, 2015 (12:00pm-11:00pm)
Location: Rocco's Tacos & Tequila Bar (parking lot) - 1313 East Las Olas Blvd
Road Closing: No
Alcohol: Yes
Amplified Music: Yes- (5:00pm- 11:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 3

Event 4:

Applicant: Strictly Local, Inc.
Event Name: Food In Motion: Morning After Market
Date/Time: Saturdays beginning April 11, 2015 (8:00am – 2:00pm) to June 27, 2015 (8:00am – 2:00pm)
Location: Peter Feldman Park
Road Closing: No

Alcohol: No
Amplified Music: Yes – during event times
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 4

Strategic Connection

This item is a Press Play Fort Lauderdale Strategic Plan 2018 initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

Resource Impact

There is positive fiscal impact in the amount of \$400.00

Attachments

Exhibit 1 – Dawg Squad Foundation
Exhibit 2 – USA Volleyball Junior Tour
Exhibit 2a –USA Volleyball Junior Tour Site Plan
Exhibit 3 – Fiesta Fabuloso Cinco De Mayo Celebration
Exhibit 3a – Fiesta Fabuloso Cinco De Mayo Celebration Site Plan
Exhibit 4 – Food In Motion: Morning After Market
Exhibit 4a – Food In Motion: Morning After Market Site Plan

Prepared By: Carolyn Bean, Administrative Assistant

Department Director: Phil Thornburg, Director, x5348