



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#17-0645

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: July 11, 2017

TITLE: Motion Approving an Agreement with Entercom Miami, LLC for Riptide Music Festival on Fort Lauderdale Beach, December 2 - December 3, 2017

Recommendation

It is recommended that the City Commission approve an agreement, in substantially the form attached, with Entercom Miami, LLC for the Riptide Music Festival to be held on Fort Lauderdale Beach, December 2 - 3, 2017 and authorize the City Manager to execute the agreement.

Background

Entercom Miami, LLC will present the 2nd Fort Lauderdale Beach Riptide Music Festival on December 2nd and 3rd, 2017 on Fort Lauderdale Beach. Event highlights include concerts, live radio remotes and food festival. Concerts will feature pop/alternative acts.

The event organizer will pay for all event costs and submit the required certificates of insurance. The City is requiring the organizer to post an amount in escrow equal to 110% of the City's estimated service costs. The organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas.

Resource Impact

There is no fiscal impact associated with this item.

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – Letter of Interest (LOI)

Exhibit 2 – Riptide Music Festival Site Plan

Exhibit 3 – Agreement

Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation