

**Presented to Patricia Zeiler
2014 Nonprofit Leader of the Year
and one of our
Nation's Leading "Women in Transportation"**

- WHEREAS,** When most people look at Fort Lauderdale's Sun Trolley, they see a safe, affordable, alternative mode of public transportation. When Patricia Zeiler looks at it, she sees a key component to fulfilling Fort Lauderdale's Vision to create a fully connected City of tomorrow; and
- WHEREAS,** Driven by creativity, innovation and passion, Patricia Zeiler is transforming the face of public transportation in Fort Lauderdale as Executive Director of the Downtown Fort Lauderdale Transportation Management Association (TMA), the non-profit organization that manages the Sun Trolley; and
- WHEREAS,** Since taking over leadership of the TMA in 2009, Patricia Zeiler has significantly increased Sun Trolley ridership, which today, averages approximately 40,000 passengers per month. She has elevated visibility and public awareness for the service, secured grant funding to increase and expand routes, and spearheaded the development of the award-winning Sun Trolley Tracker App, a mobile application for Android and iPhone users that provides real time information on the locations of all Sun Trolleys making it easy to catch a ride on any of the trolley's seven routes; and
- WHEREAS,** In recognition of her contributions to the advancement of public transportation, Patricia Zeiler was named 2014 "Nonprofit Leader of the Year" by 211 Broward. The award, which was presented on Friday, February 28th, recognizes leaders who work to move their organizations forward, manage them efficiently, and practice positive collaboration with many of the 5,800 nonprofits operating within Broward County; and
- WHEREAS,** Earlier this year, Patricia Zeiler was honored as one of our country's leading "Women in Transportation" by the United States Department of Transportation. The national recognition was part of a nationwide video campaign showcasing successful leaders in transportation and highlighting exciting career opportunities in an effort to encourage more young women to consider careers in the transportation field; and
- WHEREAS,** As Fort Lauderdale moves forward implementing its Citywide Vision and Strategic Plan, Patricia Zeiler will continue to play a significant collaborative role identifying mobility and sustainability solutions, building connectivity, and ultimately, helping to develop a safe and efficient multimodal transportation network for our neighbors and visitors.

NOW, THEREFORE, WE, as City Commissioners of the City of Fort Lauderdale, Florida, do hereby proclaim **March 18th, 2014** as:

Patricia Zeiler Day

in the City of Fort Lauderdale and encourage all citizens to join with us to thank her for her outstanding efforts to advance public transportation in our community and congratulate her on these prestigious honors.

DATED this, the 18th day of March 2014.

Mayor John P. "Jack" Seiler

