



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#21- 0865

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: September 21, 2021

TITLE: Motion Approving Event Agreements and Related Road Closures for the
Merrill Lynch Presents the 10th Annual Fast & Furious 5000 Bull Run and
the 10th Annual Fort Lauderdale Turkey Trot - **(Commission Districts 2
and 4)**

Recommendation

Staff recommends the City Commission approve event agreements and requested road closures with Wildside Foundation, Inc. and Management Health Systems, LLC in substantially the form attached, and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their respective areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Events taking place on the same date that may impact traffic include the following:

- **November 20st, 2021** – Merrill Lynch Presents The 10th Annual Fast & Furious 5000 Bull Run will be taking place at the same time as the Fort Lauderdale Pride Parade and Festival.

<u>Event 1: Merrill Lynch Presents The 10th Annual Fast & Furious 5000 Bull Run</u>	
Applicant:	Wildside Foundation, Inc.
Date/Time:	Saturday, November 20, 2021 (7:30am – 9:00am)
Location:	450 East Las Olas Blvd, Fort Lauderdale, FL 33301
Set Up Date/Time:	Saturday, November 20, 2021 (4:00am – 7:15am)
Breakdown Date/Time:	Saturday, November 20, 2021 (9:00am – 9:30am)
Road Closing:	Yes – (7:30am – 9:00am) Las Olas Blvd. WB median lane. then return on Las Olas Blvd EB Median Lane
Alcohol:	No
Amplified Music:	Yes – Saturday, November 20, 2021 (8:00am – 9:00am)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200 This is just a date change. Application fee previously paid.

Event 2: 10th Annual Fort Lauderdale Turkey Trot

Applicant:	Management Health Systems, LLC
Date/Time:	Thursday, November 25, 2021 (5:00am – 9:00am)
Location:	Las Olas Oceanside Park 3000 E Las Olas Blvd., Fort Lauderdale, FL 33316
Set Up Date/Time:	Wednesday, November 24, 2021 (4:00pm – 6:00pm)
Breakdown Date/Time:	Thursday, November 25, 2021 (9:00am – 10:00am)
Road Closing:	Yes – (7:30am – 9:00am) <ul style="list-style-type: none"> - E Las Olas Blvd (from A1A to Seabreeze) - A1A (just north of SE 5th Ave to NE 9th St) - Seabreeze (just north of SE 5th Ave to Alhambra St)
Alcohol:	No
Amplified Music:	Yes – Thursday, November 25, 2021 (7:00am – 9:00am)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

Resource Impact

Revenue related to these agreements is included in the FY 2021 operating budget in the accounts listed below.

<i>Funds available as of September 2, 2021</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non-sponsor Charges	\$147,000	\$59,891	\$200
TOTAL AMOUNT ►					\$200

Strategic Connections

This item is a 2021 Top Commission Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024* Strategic Plan, specifically advancing:

- The Public Places Focus Area

- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Plan specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

Attachments

Exhibit 1 – Merrill Lynch Presents The 10th Annual Fast & Furious 5000 Bull Run Application

Exhibit 1a – Merrill Lynch Presents The 10th Annual Fast & Furious 5000 Bull Run Site Plan

Exhibit 1b – Merrill Lynch Presents The 10th Annual Fast & Furious 5000 Bull Run Route

Exhibit 1c – Las Olas Association Approval

Exhibit 1d – Merrill Lynch Presents The 10th Annual Fast & Furious 5000 Bull Run Agreement

Exhibit 2 – 10th Annual Fort Lauderdale Turkey Trot Application

Exhibit 2a – 10th Annual Fort Lauderdale Turkey Trot Site Plan

Exhibit 2b – 10th Annual Fort Lauderdale Turkey Trot Route

Exhibit 2c – 10th Annual Fort Lauderdale Turkey Trot Agreement

Exhibit 3 – October 2021 Special Events Calendar

Exhibit 4 – November 2021 Special Events Calendar

Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation

Department Director: Phil Thornburg, Parks and Recreation