



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#25-0776**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Rickelle Williams, City Manager

**DATE:** September 16, 2025

**TITLE:** Public Hearing Approving the Issuance of a Certificate of Public  
Convenience and Necessity for BEACHE CARTS LLC to Operate One Low  
Speed Vehicle within the City of Fort Lauderdale - **(Commission Districts  
1, 2, 3 and 4)**

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**Recommendation**

Staff recommends the City Commission approve the issuance of a Certificate of Public Convenience and Necessity authorizing BEACHE CARTS LLC to operate one (1) low-speed vehicle within the City of Fort Lauderdale.

**Background**

Per Chapter 27, Vehicles for Hire, of the City's Code of Ordinances, it is unlawful for any person to engage in or carry on the business of operating for-hire transportation services within the city without obtaining a Certificate of Public Convenience and Necessity. Vehicle for Hire applications are reviewed by staff for sufficiency before being scheduled for City Commission consideration. Following approval by the City Commission, the City's Risk Management Division will review the Certificate of Insurance prior to the issuance of any permits.

BEACHE CARTS LLC applied to provide service in the city utilizing one (1) low-speed, five (5)-passenger vehicle, which is registered with the State of Florida as a four-wheeled vehicle capable of speed of up to 25 mph. Per Florida State Statute 320.01(22), this vehicle may operate on streets where the posted speed limit is 35 mph or less, and is not considered a golf cart.

Staff reviewed the application (Exhibit 1) in which the applicant proposes to operate with the sole purpose of providing a private, for-hire transportation service. The application identifies the primary service areas including the barrier island, downtown, and connections into Wilton Manors. The proposed fare for service will range from \$2.00 - \$15.00 per passenger based on the demand, volume, and duration of the trip.

Staff find the application to be acceptable and recommend the approval of a Certificate of Public Convenience and Necessity for BEACHE CARTS LLC to operate one low-speed vehicle within the city.

### **Resource Impact**

There is no fiscal impact associated with this action.

### **Strategic Connections**

This item supports the *Press Play Fort Lauderdale 2029 Strategic Plan*, specifically advancing:

- The Infrastructure and Resilience Focus Area
- Goal 4: Facilitate an efficient, multimodal transportation network.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Connected

This item supports the *Advance Fort Lauderdale 2040 Comprehensive Plan* specifically advancing:

- The Business Development Focus Area
- The Economic Development Element
- Goal 1: Enhance Fort Lauderdale's stature as a global, business friendly destination through the development of a business entity, enhanced marketing, branding, and support for local activities and tourism development

### **Attachment**

Exhibit 1 – Vehicle for Hire Application

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Prepared by: Morgan Dunn, Program Manager I, Transportation and Mobility

Department Director: Milos Majstorovic, MSCE, PE, Transportation and Mobility