



TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: July 7, 2015

TITLE: Motion to Reject the Single Bid Received to Operate a Motorized
Watercraft Concession

Recommendation

It is recommended that the City Commission reject the single bid received for the operation of a motorized watercraft concession, and find that the public interest will be served thereby.

Background

Request for Proposal (RFP) 555-11582 was released on March 6, 2015. Upon the scheduled opening date of April 8, 2015, a single proposal was received. In an attempt to obtain additional competitive proposals, the opening date was extended. One additional vendor, Boucher Brothers Fort Lauderdale, LLC, expressed initial interest but ultimately chose not to respond and stated that the City's requirements were not in accordance with their services.

Due to insufficient revenue, staff recommends that the City Commission reject the single bid received pursuant to subsection 2-180(5), Code of Ordinances of the City of Fort Lauderdale, Florida.

Resource Impact

There will be a negative fiscal impact to the City in the amount of \$198,000 (five year total) in lost revenue.

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included with in the Internal Support Cylinder of Excellence, specifically advancing:

- Goal12: Be a leading government organization, managing resources wisely and sustainably.
- Objective 1: Ensure sound fiscal management.

This item advances the *Fast Forward Fort Lauderdale Vision Plan 2035: We Are United*.

Prepared by: Barry Sageman, Procurement Specialist II
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Department Director: Phil Thornburg, Parks & Recreation