

**APPROVED MINUTES  
 BEACH BUSINESS IMPROVEMENT DISTRICT ADVISORY COMMITTEE  
 CITY HALL  
 8<sup>th</sup> FLOOR CONFERENCE ROOM  
 100 NORTH ANDREWS AVENUE  
 FORT LAUDERDALE, FL 33301  
 CITY HALL**

**August 12, 2019, 3:30 P.M.**

MEMBERS	September 2018 – August, 2019				
	REGULAR MTGS		SPECIAL MTGS		
	Present	Absent	Present	Absent	
Greater FTL Chamber of Commerce <u>Eduardo Fernandez, Chair</u>	A	5	3	2	0
Ritz Carlton Hotel <u>Greg Cook, Vice Chair</u> Michael Chiusano, Alternate	P	7	1	2	0
The Westin Ft Lauderdale Beach <i>Vacant</i>	A	0	8	0	2
Marriott Courtyard <u>Michael Fleming</u> (arr. at 3:34 p.m.) David Hankins, Alternate	P	7	1	2	0
B Ocean Fort Lauderdale <u>Carlos Salazar</u> Ken Elizondo, Alternate	P	5	3	1	1
The “W” Hotel, Capri Hotel, LLC <u>Anna MacDiarmid</u> Brigitte Bienvenu, Alternate	P	7	1	1	1
Beach Redevelopment Adv. Board <u>Thomas McManus</u>	P	7	1	1	1
Bahia Mar <u>Lisa Namour</u> Steven Green, Alternate	P	6	2	1	1
Conrad Hotel, CFLB Partnership LLC <u>Chintan Dadhich</u> Franklin Cavella, Alternate	P	6	2	2	0

**Staff**

Don Morris, CRA Manager

Stephanie Hughey, CRA Administrative Aide

Dan Barnett, BID Manager

Cija Omengabar, CRA Project Coordinator

Lisa Tayar, Prototype, Inc.

**Guests**

Ina Lee, Resident

**I. Call to Order / Roll Call / Quorum**

Vice Chair Greg Cook called the meeting to order at 3:30 p.m. At this time there are 8 appointed members to the Board, which means 5 would constitute a quorum.

It was noted there was a quorum.

**II. Approval of Minutes**

• **July 8, 2019 – Regular Meeting**

**Motion** made by Mr. Dadhich, seconded by Ms. MacDiarmid, to approve the minutes of the July 8, 2019, regular meeting, as presented. In a voice vote, the motion passed unanimously.

**III. Fort Lauderdale Airshow Post Event Presentation – Bryan Lilley, Fort Lauderdale Airshow Manager**

Vice Chair Greg Cook introduced Mr. Lilley, who gave a PowerPoint presentation on the 2019 Airshow (attached).

Mr. Morris noted that the FXE funding was not included in his presentation. He asked for a financial breakdown so that the BID could determine if the event was profitable.

Mr. Lilley responded he did not want the finances to be part of public record, but would be happy to discuss the finances to a representative of the BID. Mr. Morris said that he and Mr. Barnett could meet with Mr. Lilley, but advised him that the City Commission has to review the BID's request for funding. He elaborated that if the BID could not review the financials, he did not see how it could make a decision on future funding.

Mr. McManus confirmed that it was Mr. Lilley's intent to come back to the BID for funding for the next show.

It was pointed out by several members that seeing the financials was part of the premise of giving out funding so that the BID can see how close the event is to being self-funding.

Mr. Lilley stated there is an extreme cost involved in hosting the free spectators, unlike other shows. It has been hard for them to generate a steady, growing sponsorship portfolio because of inconsistencies in weather, performers cancellations, etc. - things that are out of their control.

Mr. Lilley offered to provide a summary of finances for different categories.

Vice Chair Cook said if the Airshow comes back and says there is a fixed cost needed to ensure the shows goes on, the BID might be able to cover that, particularly in the absence of big sponsors.

Mr. Morris emphasized that the BID is a public body and there is an expectation of transparency. The BID represents 700+ contributors, and it has an obligation to provide full disclosure.

If the Airshow comes back with a funding request, Mr. Lilley said he will include his financial summary with the application.

Mr. Barnett stated he will come back to the BID with the financial details. He recommended that the marketing go out earlier.

Mr. Lilley anticipated presenting his funding request in the early fall and mentioned that the Thunderbirds have confirmed.

#### **IV. South Beach Food and Wine Festival Post Event Presentation and BID Funding Request - Debra Lundy Associate Director Food Network & Cooking Channel South Beach Wine & Food Festival**

Vice Chair Cook and Mr. Dadhich stated they would recuse themselves due to a conflict of interest.

Mr. Morris asked BRB Chair McManus to act as Chair for this agenda item.

Acting Chair McManus introduced Debra Lundy, who introduced Claudia DaSilva, as the Marketing Festival Manager, as well as Terry Witherell, Vice President, Division of External Relations and Strategic Communications and Marketing at Florida International University (FIU).

Ms. Lundy showed a PowerPoint presentation (attached) and an overall snapshot of the festival. She advised that the February 2020 event will be the 19<sup>th</sup> Annual Festival, adding that the event has raised over 30 million dollars for FIU. In 2019 alone, the festival had over 65,000 attendees and over 3 billion marketing and media impressions. In the last 5 years, the festival has partnered with the Greater Fort Lauderdale Convention and Visitor's Bureau (CVB) and the Beach Business Improvement District (BID) to bring events to Fort Lauderdale as part of the official South Beach Food and

Wine Program. Years 2015 through 2019 they produced 39 events in Greater Fort Lauderdale drawing more than 8,000 guests to dinners, tastings, seminars, and more. Festival events taking place in the BID were hosted by celebrity chefs such as Neil Patrick Harris, Kristin Cavallari, Emeril Lagasse, Robert Irvine, Anne Burrell, Andrew Zimmern, Alex Guarnaschelli, Elvis Duran and many more.

Ms. Lundy introduced Claudia DaSilva to cover the marketing efforts for last year's Fort Lauderdale series. Ms. DaSilva discussed the use of street pole banners, taxi tops, and print campaign that include the BID logo, as well as dedicated CRAVE banners on the website, and dedicated and non-dedicated newsletters that included CRAVE events which garnered 122 million impressions specific to CRAVE. She added that in terms of public relations (PR), they had over half a billion media impressions in over a hundred news outlets that mentioned all of the Fort Lauderdale events.

With regard to the 2020 event, Ms. Lund continued by adding that the festival is proposing to rename the events series in Fort Lauderdale Beach as the presenting sponsor with a name that can be agreed on mutually (by the festival producers and the BID). The proposed name would highlight the focus of the event series which is Fort Lauderdale Beach. Ms. Lund explained that the presenting sponsorship will provide the BID with a greater level of exposure throughout the festival and branding will be included anywhere the series is mentioned. The 2020 festival will take place from February 19th through February 23rd.

Ms. Lundy indicated they anticipate producing five events in the BID. The tentative 2020 My Fort Lauderdale Beach will have the following events planned with some featuring local restaurants:

- Three intimate Chef-Driven Dinners to be held at S3, Burlock Coast, Terra Mare at the Conrad Fort Lauderdale Beach
- A Drag Brunch potentially to be held at Hilton Fort Lauderdale Beach
- Mid-Sized Evening Tasting Walk-Around Event
- Sandwich event hosted by Jeff Morrow
- Dessert Tasting
- Late-Night Party

Ms. Lundy added the 2020 Presenting Sponsorship assets would include web banners, street pole banners, and e-newsletters. She ended the presentation by restating the festival mission: "To Eat, Drink and Educate," adding that 100 percent of their net proceeds benefit FIU.

Ms. Lundy introduced Terry Witherell to discuss what the festival means to FIU and the students. Ms. Witherell explained the festival is a spectacular event from the perspective of experiential learning for FIU students. She added that in 2018, FIU has vetted festival volunteer experience into the school's freshman course geared toward students who want extracurricular activities in the community. She added FIU had 1,200 students in the fall, 2,300 in the spring, and 1,700 in the summer participating in

the program. FIU leverages the South Beach Food and Wine Festival to get them an experiential learning experience. Since starting the program, they are learning that the students participating outside of the class are the ones who move forward in their own learning; 1,200 students take four-hour shifts per event for every festival, which essentially means the festival are run by the students.

In closing, Ms. Lundy thanked the Board for their help in the past and hopes the BID will continue their support in the future.

Mr. Morris directed the Committee to the financials (attached).

Anna MacDiarmid commented it was great that the students benefited from the festival. She then asked Ms. Lundy whether My Fort Lauderdale Beach was marketed anywhere else.

Ms. Lundy clarified the reference to My Fort Lauderdale Beach with the proposal that festival producers would like to rename the Fort Lauderdale CRAVE series presented by "My Fort Lauderdale Beach" and welcomed input from the Board.

Ms. DaSilva pointed out in her presentation that street pole banners, e-newsletters, anywhere you would see the Crave logo presented by..., you would also see "My Fort Lauderdale Beach" underneath.

Mr. Salazar stated he realizes the Board questioning whether the return of investment of \$80,000 and food cost of \$56,000 (referring to their financial statement), clearly only benefits certain people, adding that the difficulty they had last time and were expressing again is the financial benefit goes to only a "handful of people," such as the venues providing the food.

Ms. McDiarmid asked how the decision has been made on the locations for events.

Ms. Lundy said they have not established the locations yet, but have approached several entities, naming a few establishments such as Hilton, Ritz, and Conrad, to host drag brunch; some of which do not have enough space to host the brunch or are busy during the scheduled event. They have also reached out to Tim Patrillo about having a dinner at S3. On other establishments they have reached out on a couple of dinners and have not heard back on decision to host them. They have also reached out to the Sonesta, and B Ocean. They have on the horizon, thinking of reaching out to Bahia Mar but will depend on the how well the program does.

Ms. Lundy agreed that food cost should go directly to the venue hosting event, but also point out the marketing effort and association, and name that she believes benefit all properties indirectly, are advantages that should not be overlooked.

Mr. Barnett confirmed it is unknown if the event will receive funding from the Convention and Visitors Bureau (CVB). Ms. Lundy commented that CVB funding meeting is next Thursday.

Mr. Barnett asked if last year's contribution of \$125,000 does not happen, how the festival would make up for the loss. Ms. Lundy confirmed if they do not receive funding from the CVB and only retain BID funding, events would only occur in the BID. She added if both funding (CVB and BID) are retained, they would hold BID events as well as a couple more outside the BID in the Fort Lauderdale area.

Mr. Fleming asked if they do not get CVB funding how they would promote the event so it is successful with the fewer dollars. Ms. Lundy explained if they get BID funding and not CVB, they would only do events in the BID. She added last year they only did 12 events all together, and this year they are proposing five only in the BID, so she believes BID funding will be sufficient to market the proposed number of 2020 events in the BID.

Acting Chair McManus opened the floor to public comment on the application.

Hearing no comments, Acting Chair McManus closed the floor to public comment on the application.

**Motion** made by Ms. MacDiarmid, seconded by Mr. Salazar, to fund the South Beach Food and Wine Festival for \$75,000.

Discussion ensued regarding postponing the vote until they find out where the event will be, and how much funding will be coming from the CVB as well as the potential impact delaying the vote would have on the February event.

In a voice vote, the motion passed (3-2) with Ms. Namoor and Mr. Salazar opposed.

Mr. Morris said he would need to check with the City Clerk regarding the exact majority needed to pass the vote.

Ms. Lundy pointed out that their website goes live on September 24, 2019, and tickets go on sale the middle of October. The longer they wait to book hotels the less chance they have to secure an adequate space.

**V. 2019 Fort Lauderdale 13.1 Relay and 5K and BID Funding Request - Matthew Lorraine and Zoltan Polgar, Exclusive Sports Marketing, Inc.**

Mr. Lorraine with Exclusive Sports Marketing, Inc., and Zoltan Polgar with Agency 44 introduced themselves. Mr. Lorraine added, the 13.1 event will take place on Sunday, November 10, 2019. He stated that the event has been around, but had gone into a "stale" state and suffering from poor operation management, the event went from 4,000 to 1,300 people. Exclusive Marketing recently took the event over and are going to try

to reinvigorate it and bring it back to a higher level of performance. Mr. Lorraine then gave a PowerPoint presentation (attached) providing a general break down of the event, statistics on attendees including household income, length of stays for events, and activities attendees typically do when attending this event.

Noting there are nine running events on the beach during the year, Mr. Barnett asked how the BID could justify funding this one and not others.

Mr. Polgar said they look at 5K races differently and consider them local events. Runners do not travel for 5K events, while they do for half marathons or marathons. In comparison, 13.1 is going to be a destination run; it is the distance that is attractive for the athletes. Mr. Lorraine added this type of event generates people coming in to restaurants and hotel stays versus local events.

Mr. Morris reminded the BID that they did not prioritize any running events as part of their spending in the budget workshop. That does not, however, preclude the BID from considering their application.

Mr. Chintan Dadhich asked the difference between event police and road closure expenses.

Mr. Lorraine explained that they hire a coning company to drop all the cones for lane closures and traffic redirects. He added that the run is done on the northbound lane of A1A, with traffic moved onto the southbound lane. The police will be present at all intersections to make sure no cars try to go through.

Mr. Lorraine confirmed the City has already approved the road closures.

Mr. McManus confirmed that this request is for a half marathon, and the next request is for the half and full marathon.

There was consensus to hear both presentations (V. and VI.) before voting.

**VI. 2020 Publix A1A Marathon Post Event Presentation and BID Funding Request - Matthew Lorraine and Zoltan Polgar, Exclusive Sports Marketing, Inc.**

Mr. Lorraine then gave a PowerPoint presentation on the Fort Lauderdale A1A Half Marathon and Marathon, a January 24-26, 2020 event (attached).

Mr. Lorraine stated they did have a profit on this event in 2019, in partnership with the Susan Komen Breast Cancer Foundation of Fort Lauderdale.

They are planning on adding another 5,000 runners to this event to reach their target goal of 12,000, primarily out-of-towners. Mr. Lorraine mentioned that runners can use this event to qualify for the Boston Marathon. This will be the 15<sup>th</sup> year for the race, and

profits vary from year to year primarily based on sponsorships; the prior year's race garnered a profit of \$227,000.

In response to a question, Mr. Lorraine felt that the 13.1 race would not reach the success of the marathon, but he thought the number of attendees could in time ultimately reach 4,000 – 5,000 runners.

Ms. Ina Lee asked what the CVB would do in terms of marketing. Mr. Lorraine said they provide the Convention Center and have provided \$10,000 in the past. They will ask the CVB for the same amount this year. He recalled that the CVB provided \$3,000 last year for the 13.1.

Mr. Dadhich believed the 13.1 needed more support than the marathon and thought they should help raise the smaller event and not the now self-sufficient A1A Half Marathon event. The 13.1 event will be held November 9-10, 2019.

Mr. Fleming pointed out that between the two events, the January event is during a busy week and so it is not a time business is needed, where usually November is softer coming off of the Boat Show so it makes sense to support an event to continue rather than one already established.

Mr. Morris confirmed there was enough money in this year's budget to fund one of the races. The marathon would come out of the 2020 budget; he advised caution in agreeing to fund it now.

**Motion** made by Ms. MacDiarmid, seconded by Mr. McManus, to fund the 13.1 in the amount of \$10,000. In a voice vote, the motion passed unanimously (7-0).

**Motion** made by Mr. Dadhich, seconded by Mr. Fleming, to fund the A1A race. In a voice vote, the motion failed by unanimous vote (0-7).

## **VII. BID Manager Update**

Mr. Barnett introduced Stephanie Hughey, CRA Administrative Aide.

- **Holiday Light and Decorative Services Update**

Mr. Barnett clarified that "holiday lights" refers to the lights on the poles. He reported that staff is reviewing the bids that have come in. It was noted the bids will not have to go before the City Commission since the prices are low enough.

- **Holiday Display Update**

Mr. Morris advised that the CRA cannot use Miami Christmas Lights this year due to various reasons, and RFPs have gone out for the snowman. The snowman will be the primary attraction. Two holiday displays were added for the park to provide photo



opportunities. Mr. Morris explained that if money is not available for the added displays they will not be done.

Mr. Morris said a Selection Committee will be needed to evaluate the RFPs. Usually the Committee consists of one or two members from the BID and the same from the BRB. Ms. MacDiarmid volunteered. Mr. Morris and Mr. Barnett will also serve on the Committee. After review, Mr. Morris will report back to the Board. The same amount is budgeted this year as last year plus a \$50,000 extra from the Beach Redevelopment Board. Some of the lighting budget dollars also may be used for the display.

**VIII. Communication to the City Commission - None**

**IX. Old/New Business**

Mr. Morris reported that Kimley-Horn has been selected as the design team for Fort Lauderdale Beach Park; their quote came in under budget. They will present to the BID at 15% design concept, and cost estimates at 30%. The design process may take up to eight months.

Public Comments:

Ms. Ina Lee recommended having a deadline next year for all events looking for funding. The BID should establish criteria for funding to make the decision more efficient.

Mr. Barnett commented that the idea is very good, but problems arise when they have a deadline in a certain month that is just one month after an event – the entities do not have time to do a post-event presentation and also a request for the next year.

Ms. Lee suggested the BID learn what the CVB is funding for events since some events are part of their Sports Marketing Department or overall budget. She also pointed out that the new Oceanside Park does not include the name “Fort Lauderdale.” In addition, there needs to be one person to coordinate all the events in the park. She said nobody is looking into how it will be marketed. Mr. Morris remarked that the park is under the jurisdiction of the Parks and Recreation Department. They will manage it, not the BID or BRB. He advised Ms. Lee to take that concern to the Parks and Recreation Advisory Board.

Mr. Morris said that the Holiday Lighting ceremony will be part of the ribbon-cutting ceremony for the garage and the park. Ms. Lee expressed concern about how that would be marketed.

Discussion ensued about the request for financials from applicants for funding, with Mr. Morris pointing out that they ask everybody to provide financial information and they have to follow through with all applicants.

Mr. Morris said he will find out if SBWFF needs to come back with a revised proposal; there could be a special meeting if a quorum is available. Mr. Morris recommended they look farther south for venues in order to increase the benefits to more properties.

Ms. MacDiarmid asked if SBWFF would still be held if the BID does not fund it.

It was pointed out that the event benefits very few people and it does not represent the entire area.

Vice Chair Cook commented that the events should not be viewed as ROIs but as branding the destination. It was noted that not every hotel benefits from every event, but Fort Lauderdale in general benefits.

Mr. Morris cautioned regarding adherence to the Sunshine Law.

Ms. Lee spoke in favor of the SBWFF, citing their reputation and draw. She said it would take a long time to build up a similar event. In the meantime, the BID should invest in smaller events in the CRA area.

Ms. Lee also expressed her concern about Sunshine law with respect to board members who may benefit from an event under discussion.

## **X. Adjournment**

Hearing no further business, the meeting adjourned at 5:15 p.m.

[Minutes prepared by J. Rubin, Prototype, Inc.]

### Attachments:

PowerPoint presentation on the Fort Lauderdale Airshow – Bryan Lilley  
PowerPoint presentation on the South Beach Food and Wine Festival – Debra Lundy  
PowerPoint presentation on the 13.1 Relay and 5K – Matthew Lorraine  
PowerPoint presentation on the Publix A1A Marathon – Matthew Lorraine  
BID financial document – Don Morris  
Conflict Form-SOBWFF-Chintan Dadhich  
Conflict Form-SOBWFF- Greg Cook

# FORM 8B MEMORANDUM OF VOTING CONFLICT FOR COUNTY, MUNICIPAL, AND OTHER LOCAL PUBLIC OFFICERS

LAST NAME—FIRST NAME—MIDDLE NAME <b>DASHICH CHINTAN</b>	NAME OF BOARD, COUNCIL, COMMISSION, AUTHORITY, OR COMMITTEE <b>BID</b>
MAILING ADDRESS <b>551 N FORT LAUDERDALE BEACH</b>	THE BOARD, COUNCIL, COMMISSION, AUTHORITY OR COMMITTEE ON WHICH I SERVE IS A UNIT OF: <input checked="" type="checkbox"/> CITY <input type="checkbox"/> COUNTY <input type="checkbox"/> OTHER LOCAL AGENCY
CITY      COUNTY <b>FORT LAUDERDALE      BROWARD</b>	NAME OF POLITICAL SUBDIVISION:
DATE ON WHICH VOTE OCCURRED <b>8/12/19</b>	MY POSITION IS: <input type="checkbox"/> ELECTIVE <input checked="" type="checkbox"/> APPOINTIVE

## WHO MUST FILE FORM 8B

This form is for use by any person serving at the county, city, or other local level of government on an appointed or elected board, council, commission, authority, or committee. It applies to members of advisory and non-advisory bodies who are presented with a voting conflict of interest under Section 112.3143, Florida Statutes.

Your responsibilities under the law when faced with voting on a measure in which you have a conflict of interest will vary greatly depending on whether you hold an elective or appointive position. For this reason, please pay close attention to the instructions on this form before completing and filing the form.

## INSTRUCTIONS FOR COMPLIANCE WITH SECTION 112.3143, FLORIDA STATUTES

A person holding elective or appointive county, municipal, or other local public office **MUST ABSTAIN** from voting on a measure which would inure to his or her special private gain or loss. Each elected or appointed local officer also **MUST ABSTAIN** from knowingly voting on a measure which would inure to the special gain or loss of a principal (other than a government agency) by whom he or she is retained (including the parent, subsidiary, or sibling organization of a principal by which he or she is retained); to the special private gain or loss of a relative; or to the special private gain or loss of a business associate. Commissioners of community redevelopment agencies (CRAs) under Sec. 163.356 or 163.357, F.S., and officers of independent special tax districts elected on a one-acre, one-vote basis are not prohibited from voting in that capacity.

For purposes of this law, a "relative" includes only the officer's father, mother, son, daughter, husband, wife, brother, sister, father-in-law, mother-in-law, son-in-law, and daughter-in-law. A "business associate" means any person or entity engaged in or carrying on a business enterprise with the officer as a partner, joint venturer, coowner of property, or corporate shareholder (where the shares of the corporation are not listed on any national or regional stock exchange).

\* \* \* \* \*

### ELECTED OFFICERS:

In addition to abstaining from voting in the situations described above, you must disclose the conflict:

PRIOR TO THE VOTE BEING TAKEN by publicly stating to the assembly the nature of your interest in the measure on which you are abstaining from voting; *and*

WITHIN 15 DAYS AFTER THE VOTE OCCURS by completing and filing this form with the person responsible for recording the minutes of the meeting, who should incorporate the form in the minutes.

\* \* \* \* \*

### APPOINTED OFFICERS:

Although you must abstain from voting in the situations described above, you are not prohibited by Section 112.3143 from otherwise participating in these matters. However, you must disclose the nature of the conflict before making any attempt to influence the decision, whether orally or in writing and whether made by you or at your direction.

**IF YOU INTEND TO MAKE ANY ATTEMPT TO INFLUENCE THE DECISION PRIOR TO THE MEETING AT WHICH THE VOTE WILL BE TAKEN:**

- You must complete and file this form (before making any attempt to influence the decision) with the person responsible for recording the minutes of the meeting, who will incorporate the form in the minutes. (Continued on page 2)

**APPOINTED OFFICERS (continued)**

- A copy of the form must be provided immediately to the other members of the agency.
- The form must be read publicly at the next meeting after the form is filed.

IF YOU MAKE NO ATTEMPT TO INFLUENCE THE DECISION EXCEPT BY DISCUSSION AT THE MEETING:

- You must disclose orally the nature of your conflict in the measure before participating.
- You must complete the form and file it within 15 days after the vote occurs with the person responsible for recording the minutes of the meeting, who must incorporate the form in the minutes. A copy of the form must be provided immediately to the other members of the agency, and the form must be read publicly at the next meeting after the form is filed.

**DISCLOSURE OF LOCAL OFFICER'S INTEREST**

I, CHINTAN DASHIKH, hereby disclose that on AUG 12, 20 19:


(a) A measure came or will come before my agency which (check one or more)

- inured to my special private gain or loss;
- inured to the special gain or loss of my business associate, \_\_\_\_\_;
- inured to the special gain or loss of my relative, \_\_\_\_\_;
- inured to the special gain or loss of BUSINESS - CONRAD FORT LAUDERDALE, by whom I am retained; or
- inured to the special gain or loss of \_\_\_\_\_, which is the parent subsidiary, or sibling organization or subsidiary of a principal which has retained me.

(b) The measure before my agency and the nature of my conflicting interest in the measure is as follows:

If disclosure of specific information would violate confidentiality or privilege pursuant to law or rules governing attorneys, a public officer, who is also an attorney, may comply with the disclosure requirements of this section by disclosing the nature of the interest in such a way as to provide the public with notice of the conflict.

Date Filed 8/12/19

Signature 

NOTICE: UNDER PROVISIONS OF FLORIDA STATUTES §112.317, A FAILURE TO MAKE ANY REQUIRED DISCLOSURE CONSTITUTES GROUNDS FOR AND MAY BE PUNISHED BY ONE OR MORE OF THE FOLLOWING: IMPEACHMENT, REMOVAL OR SUSPENSION FROM OFFICE OR EMPLOYMENT, DEMOTION, REDUCTION IN SALARY, REPRIMAND, OR A CIVIL PENALTY NOT TO EXCEED \$10,000.

# FORM 8B MEMORANDUM OF VOTING CONFLICT FOR COUNTY, MUNICIPAL, AND OTHER LOCAL PUBLIC OFFICERS

LAST NAME—FIRST NAME—MIDDLE NAME <i>COOK, Gregory Newton</i>	NAME OF BOARD, COUNCIL, COMMISSION, AUTHORITY, OR COMMITTEE <i>Business Improvement Development</i>
MAILING ADDRESS <i>1231 S.E. 3<sup>rd</sup> Ave</i>	THE BOARD, COUNCIL, COMMISSION, AUTHORITY OR COMMITTEE ON WHICH I SERVE IS A UNIT OF: <input checked="" type="checkbox"/> CITY <input type="checkbox"/> COUNTY <input type="checkbox"/> OTHER LOCAL AGENCY
CITY COUNTY <i>Pompano Beach, FL BROWARD</i>	NAME OF POLITICAL SUBDIVISION: 
DATE ON WHICH VOTE OCCURRED <i>8-12-19</i>	MY POSITION IS: <input type="checkbox"/> ELECTIVE <input checked="" type="checkbox"/> APPOINTIVE

## WHO MUST FILE FORM 8B

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For purposes of this law, a "relative" includes only the officer's father, mother, son, daughter, husband, wife, brother, sister, father-in-law, mother-in-law, son-in-law, and daughter-in-law. A "business associate" means any person or entity engaged in or carrying on a business enterprise with the officer as a partner, joint venturer, coowner of property, or corporate shareholder (where the shares of the corporation are not listed on any national or regional stock exchange).

\* \* \* \* \*

### ELECTED OFFICERS:

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PRIOR TO THE VOTE BEING TAKEN by publicly stating to the assembly the nature of your interest in the measure on which you are abstaining from voting; *and*

WITHIN 15 DAYS AFTER THE VOTE OCCURS by completing and filing this form with the person responsible for recording the minutes of the meeting, who should incorporate the form in the minutes.

\* \* \* \* \*

### APPOINTED OFFICERS:

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**IF YOU INTEND TO MAKE ANY ATTEMPT TO INFLUENCE THE DECISION PRIOR TO THE MEETING AT WHICH THE VOTE WILL BE TAKEN:**

- You must complete and file this form (before making any attempt to influence the decision) with the person responsible for recording the minutes of the meeting, who will incorporate the form in the minutes. (Continued on page 2)

**APPOINTED OFFICERS (continued)**

- A copy of the form must be provided immediately to the other members of the agency.
- The form must be read publicly at the next meeting after the form is filed.

IF YOU MAKE NO ATTEMPT TO INFLUENCE THE DECISION EXCEPT BY DISCUSSION AT THE MEETING:

- You must disclose orally the nature of your conflict in the measure before participating.
- You must complete the form and file it within 15 days after the vote occurs with the person responsible for recording the minutes of the meeting, who must incorporate the form in the minutes. A copy of the form must be provided immediately to the other members of the agency, and the form must be read publicly at the next meeting after the form is filed.

**DISCLOSURE OF LOCAL OFFICER'S INTEREST**

I, Gregory Cook, hereby disclose that on August 12, 2019.


(a) A measure came or will come before my agency which (check one or more)

- inured to my special private gain or loss;
- inured to the special gain or loss of my business associate, \_\_\_\_\_;
- inured to the special gain or loss of my relative, \_\_\_\_\_;
- inured to the special gain or loss of Business - The Ritz-Carlton, Fort Lauderdale, by whom I am retained; or
- inured to the special gain or loss of \_\_\_\_\_, which is the parent subsidiary, or sibling organization or subsidiary of a principal which has retained me.

(b) The measure before my agency and the nature of my conflicting interest in the measure is as follows:

If disclosure of specific information would violate confidentiality or privilege pursuant to law or rules governing attorneys, a public officer, who is also an attorney, may comply with the disclosure requirements of this section by disclosing the nature of the interest in such a way as to provide the public with notice of the conflict.

8-12-19  
Date Filed

  
Signature

NOTICE: UNDER PROVISIONS OF FLORIDA STATUTES §112.317, A FAILURE TO MAKE ANY REQUIRED DISCLOSURE CONSTITUTES GROUNDS FOR AND MAY BE PUNISHED BY ONE OR MORE OF THE FOLLOWING: IMPEACHMENT, REMOVAL OR SUSPENSION FROM OFFICE OR EMPLOYMENT, DEMOTION, REDUCTION IN SALARY, REPRIMAND, OR A CIVIL PENALTY NOT TO EXCEED \$10,000.