



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#23-0026

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Greg Chavarria, City Manager

DATE: January 24, 2023

TITLE: Motion Approving an Agreement with Florida Panthers Hockey Club
Enterprises, Inc. for a Three-day 2023 Truly Hard Seltzer NHL All-Star
Beach Weekend Event and Music Concert on Fort Lauderdale Beach -
(Commission Districts 2 and 4)

Recommendation

Staff recommends the City Commission approve a motion for an agreement, in substantially the form attached, with Florida Panthers Hockey Club Enterprises, Inc. for a three-day 2023 Truly Hard Seltzer NHL All-Star Hockey Beach Weekend event and music concert on Fort Lauderdale Beach.

Background

On November 29, 2022, the Parks and Recreation Department Parks and Recreation staff received the application for the 2023 Truly Hard Seltzer NHL All-Star Beach Weekend event sponsored by the Florida Panthers. This event will be the first of its kind on Fort Lauderdale Beach and will offer hockey fans three days of family friendly hockey interactive games and activities along with trophy and memorabilia displays and a music concert.

The event organizer will pay for all event costs and submit the required certificates of insurances. The City is requiring the organizer to post an amount in escrow, or secure a bond, equal to 110% of the City's estimated service costs. The organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas.

Where applicable, the City Commission authorizes amplified music for the events listed herein.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event details are listed below:

<u>Event 1: 2023 Truly Hard Seltzer NHL All-Star Beach Weekend</u>	
Applicant:	Florida Panthers Hockey Club Enterprises, Inc.
Date/Time:	Thursday, February 2, 2023 (10:00am – 8:00pm) Friday, February 3, 2023 (10:00am – 6:00pm) Saturday, February 4, 2023 (10:00am – 6:00pm) Saturday, February 4, 2023 (6:30pm – 10:30pm)* Concert
Location:	Fort Lauderdale Beach Park / Las Olas Oceanside Park
Set Up Date/Time:	Wednesday, January 25, 2023 (8:00am – 6:00pm) Thursday, January 26, 2023 (8:00am – 6:00pm) Friday, January 27, 2023 (8:00am – 6:00pm) Saturday, January 28, 2023 (8:00am – 6:00pm) Sunday, January 29, 2023 (8:00am – 6:00pm) Monday, January 30, 2023 (8:00am – 6:00pm) Tuesday, January 31, 2023 (8:00am – 6:00pm) Wednesday, February 1, 2023 (8:00am – 6:00pm)
Breakdown Date/Time:	Sunday, February 4, 2023 (8:00am – 6:00pm) Monday, February 5, 2023 (8:00am – 6:00pm) Tuesday, February 6, 2023 (8:00am – 6:00pm) Wednesday, February 7, 2023 (8:00am – 6:00pm)
Road Closing:	No
Alcohol:	Yes
Amplified Music:	Thursday, February 2, 2023 (10:00am – 8:00pm) Friday, February 3, 2023 (10:00am – 6:00pm) Saturday, February 4, 2023 (10:00am – 6:00pm) Saturday, February 4, 2023 (6:30pm – 10:30pm)* Concert
Special Permission:	Amplified Music/Extended Road Closure – Yes **Amplified Music until 10:30pm on Saturday, February 4, 2023
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

Resource Impact

Revenue related to these agreements is included in the FY 2023 operating budget in the accounts listed below.

Funds available as of December 21, 2022					
ACCOUNT NUMBER	COST CENTER NAME (Program)	ACCOUNT / ACTIVITY NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
10-001-6025-574-347-200-PKR029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$163,000	\$2,182	\$200
TOTAL AMOUNT ►					\$200

Strategic Connection

This item is a 2022 Top Commission Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2023 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Build a healthy and engaging community
- Objective: Improve access to and enjoyment of our beach, waterways, parks, and open spaces for everyone.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Plan, specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

Attachments

- Exhibit 1 – NHL All- Star Beach Weekend Application
- Exhibit 2 – NHL All- Star Beach Weekend Site Plan
- Exhibit 3 – Agreement

Prepared by: Carolyn Bean, Parks and Recreation

Department Director: Phil Thornburg, Parks and Recreation

